



Baby & Stroller China 2020 – The 11th Shenzhen International Stroller, Mother & Baby Product Fair

Fair Date	6-8 March 2020		
Location	Shenzhen World Exhibition & Convention Center, Shenzhen, China		
Exhibition Space	Over 100,000 sqm (2019) (including Toy & Edu China)		
Exhibitors	1,162 (2019) (including Toy & Edu China)		
Visitors	60,508 (2019) from 66 countries / regions (including Toy & Edu China)		
<hr/>			
Product Groups	<p>Strollers & Ride-ons</p> <ul style="list-style-type: none"> Baby Strollers & Accessories Baby Walkers Bicycles Car safety seats Powered ride-ons Scooters Tricycles <p>Mother & Baby Care Products</p> <ul style="list-style-type: none"> Baby care products Baby feeding products Baby Skincare and Bath Products Baby Oral Care Baby Diapers Baby Wipes Maternity Products Nursing/breast-feeding pads & Accessories Maternity clothing 	<p>Home Living & Lifestyle for baby & Kids</p> <ul style="list-style-type: none"> Baby Cribs/Beds & Accessories Baby Bed Linen & Accessories Baby Safety Gates Baby Furniture Baby Cutlery Home Living Houseware Gifts Home Textile <p>Baby and children fashion</p> <ul style="list-style-type: none"> Baby Bibs Baby Clothing Baby Footwear Baby Accessories 	<p>Baby and children fashion</p> <ul style="list-style-type: none"> Baby Bibs Baby Clothing Baby Footwear Baby Accessories <p>Others</p> <ul style="list-style-type: none"> Media Associations
Participation Fee	<p>Standard Booth: RMB 1,650 / sqm (Min 9sqm)</p> <p>Raw Space: RMB 1,260/sqm. (min. 36 sqm.)</p> <p>(Additional Fee: 10% additional fee for corner booth)</p> <p>*10% Early Bird Discount when application form and full payment are provided on or before 31 August 2019</p> <p>Application deadline: 30 November 2019</p>		
Special Zone	International Zone		
Fringe Programme	World of Play Summit, Business matching		
Visitor admission Fee	Free-of-charge. For trade visitors only. Persons under 18 will not be admitted.		
Organiser	<p>*Open to public on the last day</p> <p>Guangdong Toy Association Guangzhou Li Tong Messe Frankfurt Co Ltd Messe Frankfurt (HK) Ltd</p>		
Contact	<p>Messe Frankfurt (HK) Ltd 35/F, China Resources Building, 26 Harbour Road, Wanchai, HONG KONG Tel.: (852) 2230 7237 Fax: (852) 2598 8771 www.chinababyfair.com Contact: Mr. Lucan Ng, baby@hongkong.messefrankfurt.com</p>		

