



Baby & Stroller China 2020 – The 11th Shenzhen International Stroller, Mother & Baby Product Fair

Fair Date	6-8 March 2020
Location	Shenzhen World Exhibition & Convention Center, Shenzhen, China
Exhibition Space	Over 100,000 sqm (2019) (including Toy & Edu China)
Exhibitors	1,162 (2019) (including Toy & Edu China)
Visitors	60,508 (2019) from 66 countries / regions (including Toy & Edu China)

Product Groups

Strollers & Ride-ons

Baby Strollers & Accessories
 Baby Walkers
 Bicycles
 Car safety seats
 Powered ride-ons
 Scooters
 Tricycles

Mother & Baby Care Products

Baby care products
 Baby feeding products
 Baby Skincare and Bath Products
 Baby Oral Care
 Baby Diapers
 Baby Wipes
 Maternity Products
 Nursing/breast-feeding pads & Accessories
 Maternity clothing

Home Living & Lifestyle for baby & Kids

Baby Toy
 Baby Cribs/Beds & Accessories
 Baby Bed Linen & Accessories
 Baby Safety Gates
 Baby Furniture
 Baby Cutlery
 Home Living
 Houseware
 Gifts
 Home Textile

Baby and children fashion

Baby Bibs
 Baby Clothing
 Baby Footwear
 Baby Accessories

Baby and children fashion

Baby Bibs
 Baby Clothing
 Baby Footwear
 Baby Accessories

Others

Media
 Associations

Participation Fee	Standard Booth: RMB 1,650 / sqm (Min 9sqm)
	Raw Space: RMB 1,260 / sqm. (min. 36 sqm.)
	(Additional Fee: 10% additional fee for corner booth)

Application deadline: 30 November 2019

Special Zone	International Zone
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Fringe Programme	World of Play Summit, Business matching
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Visitor admission Fee	Free-of-charge. For trade visitors only. Persons under 18 will not be admitted. *Open to public on the last day
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Organiser	Guangdong Toy Association Guangzhou Li Tong Messe Frankfurt Co Ltd Messe Frankfurt (HK) Ltd
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